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**Pittsburgh Leadership Foundation Opens Next Chapter,
Launches "Serving Leaders"**
– New Initiative is Focused on "Transforming" Leaders Throughout the Region –

PITTSBURGH, June 22, 2009 – Pittsburgh Leadership Foundation (PLF), an organization that specializes in bringing together leaders from business, government, the social sectors, and the faith community to positively impact our region, has opened a new and important chapter in its history by formally launching its newest initiative: **Serving Leaders**. Following months of planning, John Stahl-Wert, CEO of PLF, unveiled Serving Leaders to PLF's board of directors at the board's meeting on June 12, 2009.

"Recent economic challenges have highlighted the consequences of unprincipled leadership. Therefore, we can think of no better time than now to introduce this newest chapter for Pittsburgh Leadership Foundation," said Stahl-Wert. "Serving Leaders gives focus to our founding purposes – to be an agent of change in our region and beyond by strengthening and raising up capable leadership. Serving Leaders aims to transform the culture of organizations by shaping leaders that possess both integrity and the ability to execute the right strategy for their organization."

PLF has received a tremendously positive response to the organization's direction from a host of thought leaders in western Pennsylvania – elected officials, corporate leaders, and the foundation community.

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“Our mission is resonating across this broad landscape,” added Stahl-Wert. “Serving Leaders aims to empower values-driven leaders who realize that true leadership is much more than a mechanism for enhancing the bottom line.”

The Leaders Collaborative, the marquee initiative for Serving Leaders, is a customized leadership development program for senior-level executives of for-profit, public, and not-for-profit organizations. The Leaders Collaborative seeks to transform leaders of organizations into serving leaders by teaching them how to answer the call to leadership; bring their influence to bear; and grow deep, rich relationships built on the common desire to affect change throughout the community. The Collaborative is in its third year of programming, which includes:

- A six-month cohort experience of workshops, classes, seminars, and other activities designed to clearly articulate the serving leader philosophy and how it applies to day-to-day business.
- Customized leadership and organizational development services.
- Executive coaching and mentoring.

“Serving Leaders and the Leaders Collaborative go far beyond the traditional business pursuits of enhancing one’s resume or building one’s professional network,” said Stahl-Wert. “We are creating a new platform of understanding for the power of leadership, how it can create change within an organization, and how that change can contribute to progress in the community.”

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The members of the Pittsburgh Leadership Foundation and Serving Leaders Board of Directors are:

- **The Honorable Cheryl Allen**, judge, The Superior Court of Pennsylvania
- **Kirk Botula**, COO, Confluence
- **Larry Black**, director of sales, Diebold Corporation
- **Reid Carpenter**, founder emeritus, Leadership Foundations of America
- **Terry Collier**, CPA, Terry Collier & Associates, P.C.
- **Sam Deep**, executive leadership coach
- **Richard DiClaudio**, CEO, Blue Tip Energy
- **W. Craig Esterly**, trustee, Pittsburgh Theological Seminary
- **Darrin Grove**, president, TrueFit Solutions
- **Leon E. Haynes, III**, executive director, Hosanna House, Inc.
- **John B. Hirt**, Ph.D., president, Pittsburgh Leadership Associates
- **Richard W. Johnson**, founder, World Vision GIK Distribution Center
- **Laura Penrod Kronk**, trustee, Lehigh University
- **Robert M. Lavelle**, president, Dwelling House Savings and Loan
- **Honorable Patricia McCullough**, attorney, former judge, Court of Common Pleas
- **Phillip A. White**, business development, Elias/Savion Advertising, Inc.
- **John Stahl-Wert**, CEO, Serving Leaders Pittsburgh
- **The Rev. Dr. John Guest**, rector, Christ Church at Grove Farm*
- **Mrs. Henry Chalfant**, St. Stephen’s Episcopal Church*

**Denotes emeritus board members.*

For more information on Serving Leaders, please visit www.serving-leaders.com.

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About Serving Leaders

Serving Leaders, founded by the Pittsburgh Leadership Foundation, is a not-for-profit organization committed to transforming the culture of cities by building better leaders. Through initiatives such as The Leaders Collaborative, Serving Leaders empowers local and regional leaders to exercise their leadership calling with the highest of integrity and superior strategy execution capability. The Leaders Collaborative is a leadership development program that draws upon the business examples of highly successful values-driven companies, the servant leadership teachings of Jesus, and the business expertise of local top corporate leaders to ultimately achieve transformation of the culture of cities to a state of interconnectedness and community – what the Bible calls Shalom. Serving Leaders maintains corporate offices in Pittsburgh, PA. For more information, visit www.serving-leaders.com.

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